

CERAMICPLUS

Less cleaning – more time to enjoy life

CeramicPlus – the dirt-repellent finish for ceramics – ensures that surface water immediately forms droplets that simply flow off the surface, taking the dissolved dirt and limescale with them.

CeramicPlus enhances the surface of the ceramics on a sustained basis

- + Durability
- + Scratch-resistance
- + Brilliant gloss
- + Insensitive to acids and alkalis
- + Outstanding hygiene properties

Efficient cleaning thanks to CeramicPlus

- + 80 % less cleaning time*
- + 90 % less cleaning agent*
- + 90 % less water consumption**



Flow properties of liquids on a conventional ceramic surface



Liquids flow off more quickly from CeramicPlus; so the ceramics stay cleaner



Dirt and limescale adhere more easily to conventional ceramics



With CeramicPlus, dirt is hardly able to gain a hold. Easy cleaning, even with dried-on limescale



* for the removal of limescale in comparison to standard Villeroy & Boch ceramics wfk – Institut für Angewandte Forschung GmbH (wfk – Insitutit for Applied Research), WL 7478/15 dated 30 April 2015

** for the removal of slurry in comparison to standard Villeroy & Boch ceramics (wfk – Institut für Angewandte Forschung GmbH (wfk – Insitutit for Applied Research), WL 7478/15 dated 30 April 2015